



Ecommerce Content Coordinator

Kenney believes in our vision and values as strongly today as we did when we started our business over 100 years ago. We will continue to provide quality, fashion forward and innovative consumer products for the next 100 years. We will achieve this through our company values by which our employees exemplify incredible levels of dedication, integrity, collaboration, vision and creativity.

Job Summary

The Ecommerce Content Coordinator will serve as a liaison between Kenney and key retail partners by aiding in administrative tasks to ensure timely and effective execution of sales strategies. This role offers an excellent opportunity for a self-motivated individual to make a significant difference within a well-established and rapidly growing company. This is a pivotal role with exposure to departmental leaders across the organization and presents an opportunity to lead through collaboration as well as an opportunity to further develop ecommerce sales and organizational skills within the team.

Responsibilities

The primary responsibility of the Ecommerce Content Coordinator is to aid in driving sales and company profitability. Key responsibilities include 1.) The delivery of item setups and assets to key retail partners including Amazon, Walmart, Target, Lowe's, Home Depot, Kohl's, and more 2.) Onboarding liaison for new accounts 3.) Management of the ratings and review program and 4.) Content quality monitoring.

Competencies

- Works well in a fast paced environment
- Organized and able to multi-task
- Resourceful and analytical
- Strong oral and written communication skills
- Ability to work in cross-functional teams
- Positive and enthusiastic
- Able to cultivate relationships

Qualifications

- Associates degree in business or marketing
- Minimum of 2 years' experience in consumer products goods in a retail environment
- Excel, PowerPoint
- SAP and Salsify experience preferred

Location

Warwick, RI

[APPLY TO HR@KENNEY.COM](mailto:HR@KENNEY.COM)